



I'm Dr. David Hall, an Accredited Member of the AACD. I marketed my own dental practice successfully on the Internet for years. Seeing that success, other dentists began asking me to help with their websites, and that's what led me to found Infinity Dental Web. Now I'd like to help you with your Internet marketing.

## Here's What I Can Promise You:

### MARKETING EXPERTISE

- ✓ After you start with us, I'll spend an hour on the phone with you identifying your target patients and exploring your philosophy and skills. From that we will craft a marketing approach to reach your goals.

### TARGETING

- ✓ We know how to attract the right patients to your practice. We'll design the website, write the content, set its tone, and optimize search terms that will target the demographic you choose and the procedures you want to do.

### TRAFFIC GUARANTEE

- ✓ No one else dares offer you a traffic guarantee like we do. On the average, we triple the website traffic of each client within the first 18 months and increase it 75% per year thereafter.

### A COMPANY YOU CAN TRUST

- ✓ Our goal is a long-term relationship. We will treat you the way we would want to be treated. We're transparent about our pricing and honest about performance expectations. We will focus on the success of your website so you can focus on your dentistry.